

Banner Advertising Rate Card

www.p15-d24.com & www.pilot-house.com

Effective August 28, 2013 - Subject to change without notice

All ads display in automatic rotation with other site advertisements



Advertise on p15-d24.com

Targeted Readership Great Value For Advertising Spend Click For Details!

Banner Ad Options

Leaderboard displays page top on every website page!
Maximum visibility for your ad!

Leaderboard Ad for 30 days: \$120.00 (\$4.00/day)
Leaderboard Ad for 60 days: \$230.00 (\$3.83/day)
Leaderboard Ad for 90 days: \$310.00 (\$3.44/day)

Multi-Location three ads for the price of one!
Ad displays...
(1.) In the forum list after first topic
(2.) In every forum topic after first topic post
(3.) Bottom of every webpage!

Multi-Location Ad for 30 days: \$100.00 (\$3.33/day)
Multi-Location Ad for 60 days: \$185.00 (\$3.08/day)
Multi-Location Ad for 90 days: \$250.00 (\$2.78/day)

For All Ads...

Customer supplies advertising artwork or URL link to hosted ad server.

Leaderboard or **Multi-Location** ad size is 728px wide x 90px high, **Skyscraper** ad size is 600px high x 120px wide.

1. Ad purchase includes complimentary email within ad subscription period to registered site members announcing new advertiser and advertiser promotional offer.
2. Includes complimentary annual blog subscription where you can post announcements and promotions, interact with site members about new product requests or blog about what is going on in your business.
3. Purchase a **Leaderboard** and **Multi-Location** ad together and receive an additional 50% discount off the total cost!

(Example ads are actual size)

Advertise
on



Targeted
Readership

Great Value

Click For
Details!



Advertise on p15-d24.com & pilot-house.com

Targeted niche marketing for the mopar flathead community

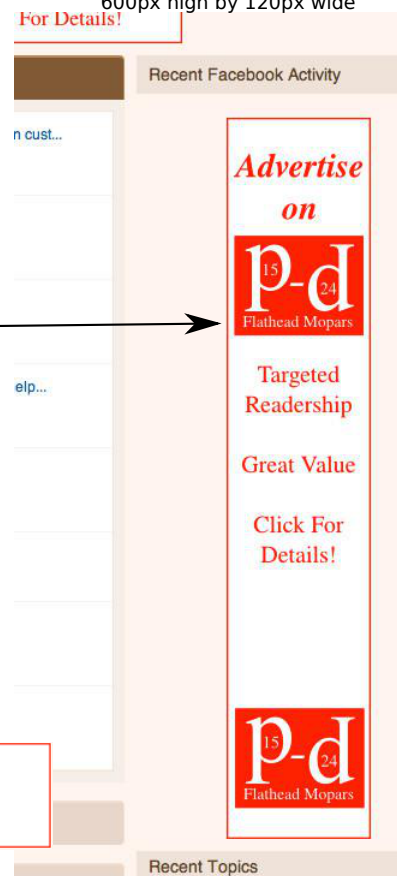
Leaderboard Ad

Maximum exposure, displays top of every website pages
728px wide by 90px high



Skyscraper Ad

Lowest cost, displays in forum index
600px high by 120px wide



Multi-Location (3 Ad Displays)

1. Displays in the forum list after first topic
 2. In every forum topic after first topic post
 3. Bottom of every webpage
- 728px wide by 90px high

More information:

Email: info@p15-d24.com

Call: 805-453-9710

Effective 8/15/14 Subject to change without notice